



ROBOTIC SOLUTIONS

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# MINI PROFILE

[www.marses-robotics.com](http://www.marses-robotics.com)

# ABOUT US

MARSES is the leading company in Robotics, Industrial Automation, and AI-based solutions in the MENA Region. Since MARSES was established in 2018, we have been pioneering the transformation of industries across the MENA Region with our **M**obile **A**utonomous **R**obotics and **S**mart **E**nhanced **S**olutions. With headquarters in Egypt and a GCC Regional Hub in the UAE.

 **ROBOTIC MANUFACTURER  
PIONEER IN THE MENA**



# **TIMELINE**

## **Establishment and Growth**

- Established head-quarter
- Established manufacturing hub

**2018**

## **Advancing Robotics Excellence**

- Introduced DUET Robot product line.
- Accomplished MENA region's largest Robotic press automation
- Our first partnership with DWTC

**2019**

## **Expanding Solutions and Partnerships**

- Introduced MOZO Robot product line
- Introduced MDR-C Robot product line.

**2020**

## **Innovating for Success**

- Developed Ready on Shelf Solutions.
- Introduced MDR-A Robot product line.
- ABB Authorized Value Provider

**2021**

## **Global Reach and Recognition**

- Established GCC Regional office.
- Participated in World Youth Forum.
- Strategic partnership in Saudi Arabia.
- Participated in COP27

**2022**

## **Expanding the Circuit**

**2023**





# MARSES IN NUMBERS

**+20**  
Strategic  
Partners

Operation in  
**5**  
Countries

**+50**  
Loyal Clients

**1<sup>st</sup>**  
& Lead Robotc  
AI focused  
Company in the  
region

certified  
system  
integrator

R&D  
Leader

Robotics  
Manufacturer

Technology  
owner



# MARSES IN POINTS

# HEALTHCARE

MARSEES Robotics participated in an engaging workshop organized by the Artificial Intelligence Office at Coders HQ. The workshop brought together our team and the Emirates Down Syndrome Association. This collaborative event perfectly aligns with our vision of making a positive social contribution through the power of robotics and AI.



E-Nursing



Food Deliveries



Medical Deliveries

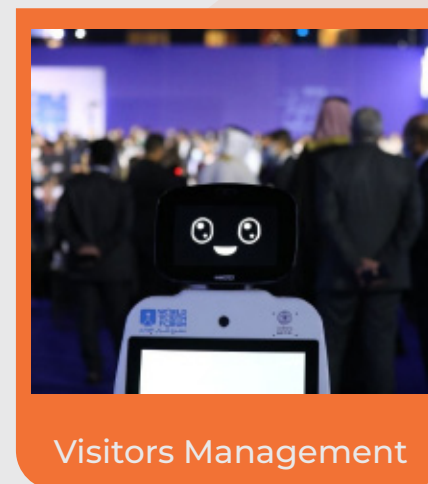
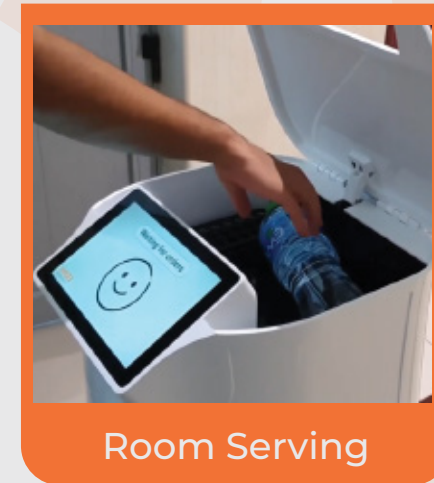
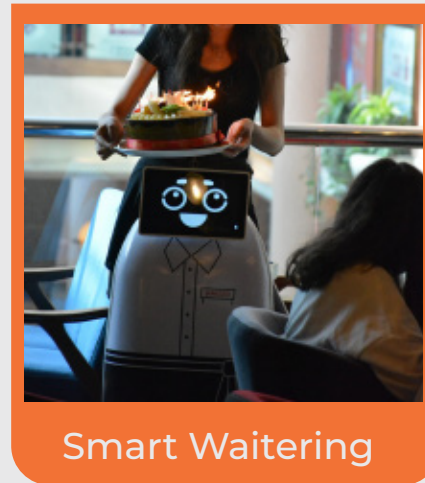


Sanitizing & Disinfection

# HOSPITALITY

The basic definition of hospitality is a friendly and generous reception, and entertainment of guests, visitors, or strangers.

From that definition, our friendly, entertaining, expressive, and interactive robots family were born for you...



# EVENT INDUSTRY

Isn't it all about a good show and memorable branding in your visitors' minds? And what it really takes to do so?

Clown? Dancing show? Activation team? Printings? Too many printings? Light show? Presentable and good-looking sales/registration team? Promotions?  
NO! It's time to do things differently, to do it in a unique, smart, creative way...Please welcome your new team!



Promoter



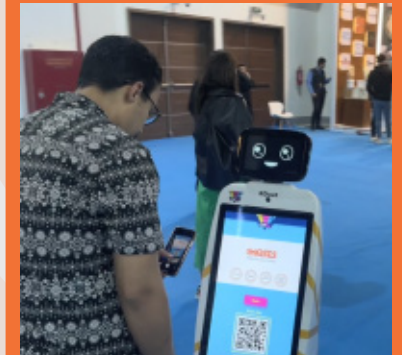
Smart Catering



Interactive Robotic Arm



The Collaborative Robot



Visitors Management

# EDUCATIONAL

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# INDUSTRIAL AUTOMATION

We provide a small standard single-task robotics for a large integrated customized turn-key solution that can complete tasks with consistent quality and speed, even if it's high-risk for human employees, without requiring stoppages or breaks.



Welding



Packaging



Palletizing



Material Handling



# OUR CLIENTS & PARTNERSHIPS

## HOSPITALITY



## HEALTHCARE



—  
VALUE  
PROVIDER

## EVENT INDUSTRY



## EDUCATIONAL



## AUTOMATION INDUSTRIAL



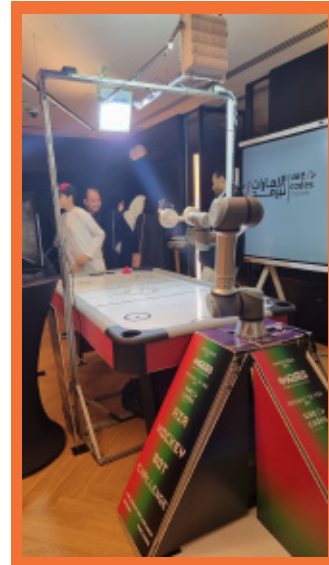
## PARTNERS



# HIGHLIGHTED

## • WORLD YOUTH FORUM (WYF)

It was our honor to be part of the World Youth Forum, as Duet welcomed Mr President Abdel Fattah El Sisi in the Opening Ceremony. Duet played an important role to raise awareness of precautionary measures to protect participants against novel Covid-19.



## • UAE CODERS

MARSES believes that youth with the right tools is the main factor for a better future, in conjunction with the vision of the AI Ministry, that's why we participated at UAE Codes Day and were honored by His Excellency Omar Sultan Al Olama, the Minister of State for Artificial Intelligence in the United Arab Emirates.



## ● COP27

MARSES had the opportunity to participate in COP27, where we shared MARSES's vision for an environmentally green world. We Participated with MARSES's Interactive Service Robots to raise visitors' awareness of the Climate Change during the forum days through the robots' different applications, which encourage individuals to adopt environmentally friendly habits & healthier lifestyles.



## ● SHARJAH MAJLIS 2023

MARSEE Robotics had the honor of meeting Her Excellency Sheikha Bodour Al Qasimi, President of the American University of Sharjah, at **Sharjah Ramadan Majlis 2023** during our participation as a part of Sharjah Research Technology and Innovation Park (SRTIP).



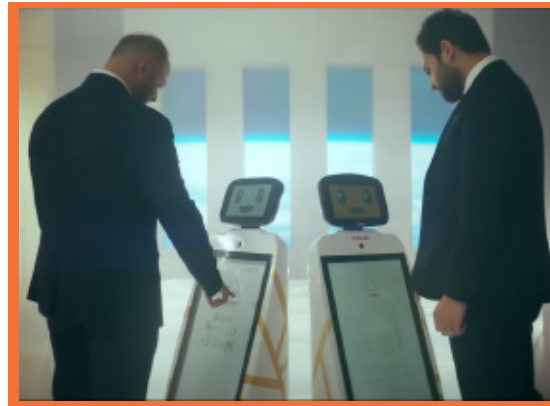
## ● EGYPT HEALTH AUTHORITY

We are proud of the partnership with the Egypt Health Authority, which aligns with our company's vision to continuously support the healthcare industry. Through this partnership, we contributed to the transformation of Sharm El-Sheikh Hospital into the first environmentally green hospital. And we had the privilege of meeting the Prime Minister of Egypt.



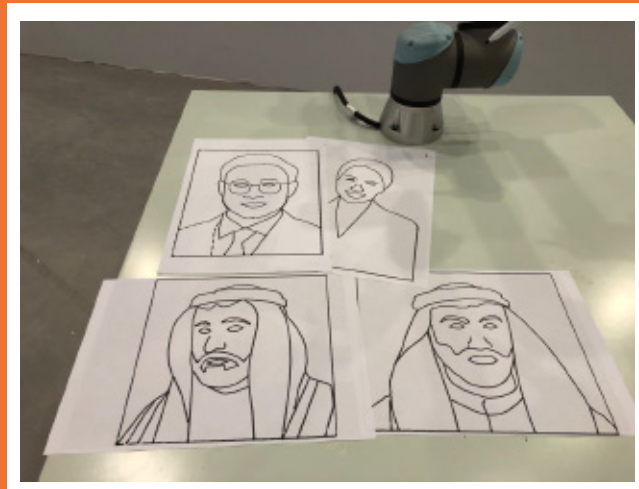
## ● NATIONAL BANK OF EGYPT

MARSES believes in the transformative role of robots in the banking industry. Our partnership with the National Bank of Egypt aims to drive digital transformation, enhance banking processes, and deliver innovative solutions that optimize efficiency and improve customer experience.



## ● SMART SALEM MEDICAL CENTER

Smart Salem Medical Center is one of the most Important Clients in UAE in the Health-care Sector, as we provide the center with our Healthcare solutions, such as (Rolly the Medical Deliveries Solution, Mozo The Catering Robot, and Barista Solution



## ● INVEST IN SHARJAH

MARSSES participated with its Service Robots as an Innovative Technology Activity with Sharjah FDI Office (Invest in Sharjah), and that was our first cooperation with one of the biggest Sharjah investment promotion agencies.



## ● GITEX GLOBAL

Since 2019 till now MARSES Cooperated with Dubai World Trade Center (DWTC) to be The Official Activation Partner for GITEX Global Exhibition Show, participated with our Robotic solutions which interacted with the visitors such as (Interactive Service Robots, DJ YuMi, YuMi The Drummer, Air Hockey Challenge).



## ● LEAP

MARSES' participation in LEAP with our Saudi Partners, with Duet and Mozo to showcase our commitment to pushing boundaries in the world's most attended tech event.



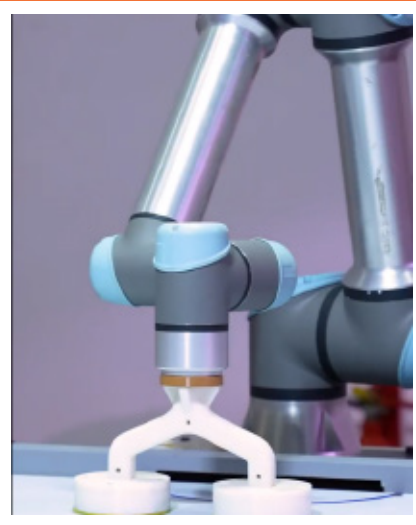
## ● EMIRATES DOWN SYNDROME ASSOCIATION

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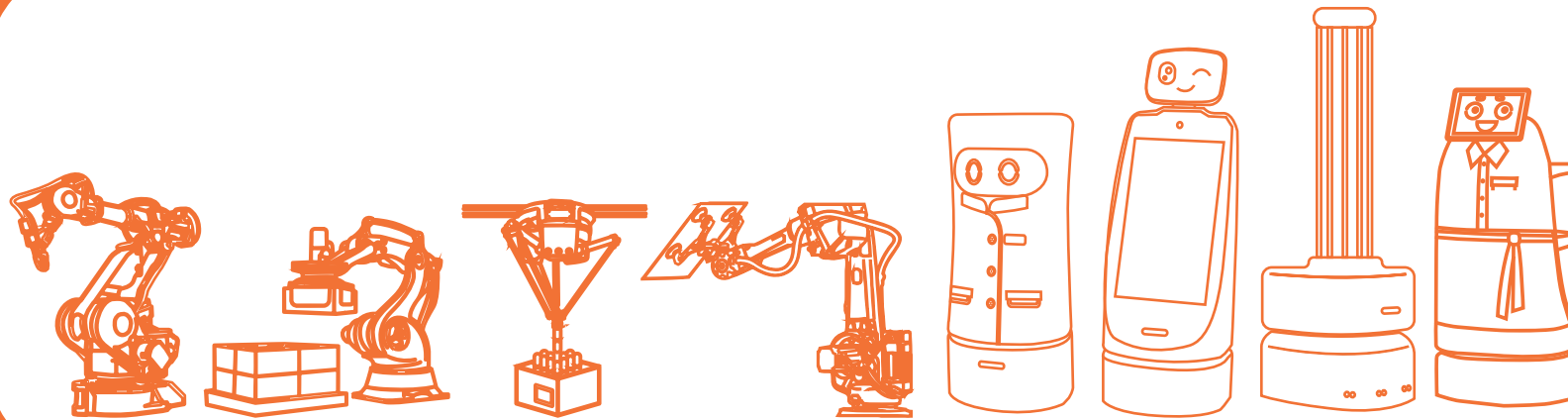


## ● SHARJAH CHILDREN READING FESTIVAL

Participated in the Sharjah Children Reading Festival to showcase the power of AI to the new generation through an engaging and interactive gaming experience. We believe in inspiring and empowering young minds to embrace technology and unleash their creativity.







# THANK YOU

## Contact us

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